

**PRESS RELEASE** For immediate release



# An amazing Canada-wide show on the new television channel Unis

## IT'S UP TO THE 5 TO 15 YEAR OLDS TO SHOW US WHAT THEY'RE CAPABLE OF!

Canada, September 9, 2014 - For the first time in Canada a talent show dedicated to the 5 to 15 year olds! Until November 2<sup>nd</sup>, young Francophones and Francophiles from around the country are invited to submit their application to the televised youth talent show GALALA, hosted by the vibrant Nathalie Nadon. GALALA will be Broadcast starting spring 2015 on the channel Unis, and will provide a unique opportunity for talented youth to show their talent to a Canada-wide audience. All artistic art forms are welcomed - singing, music, dance, slam, comedy, public speaking, choir, martial arts, magic or circus acts, in a group or solo – we are looking for enthusiasm and passion!

The selection process will lead to the Grand Gala of GALALA in Hawkesbury in Ontario, where the 10 regional competition finalists will find themselves on the red carpet, and where the first recipient of the Grand Trophy GALALA will be awarded. An action-packed experience that can lead to further opportunities!

## In addition to the youth talent show, we are recruiting local correspondents

Each episode of GALALA will show incredible regions of our beautiful and vast country. The regional competitions will take place in 10 selected cities. (See list with dates below) While the talent show is aimed at younger people, the 16 to 22 year olds will also be included in the show. In fact, GALALA is looking for amateur local correspondents that will participate in the show with the host, and will help us discover their city and young talents.











# **Apply before November 2 2014**

The application period has already begun, and will end on November 2 2014. All the details and application forms can be found on our web site www.galala.ca For more information, you can follow us on Facebook at Facebook/galalaUnis and on Twitter @GalalaUnis.

### A «Chiclette» hosting

The vibrant Nathalie Nadon will be the essential link between the young candidates, the selected cities and the audience. Nathalie is a comedian, singer, songwriter and interpreter. She performs in the group called "Les Chiclettes," which has received several artistic prizes and has done hundreds of shows across the country.

« We're going to have so much fun. This could be your year. A bright future for those who sign up... You could even take home the Grand Trophy GALALA» says Nathalie Nadon, who is looking forward impatiently for your applications from every regions and in all disciplines.

### **Broadcasted on Unis**

GALALA will be broadcasted starting spring 2015 on Unis. This new television channel for francophones from one ocean to the other is available with basic cable packages from every television provider in the country, since September 1st. For more information: http://unis.ca/galala

For the candidates and the audience, GALALA is an opportunity to discover local talents from around the country.



This original concept is a coproduction by franco-canadian producers Red Letter Films in British Columbia and Médiatique in Ontario. GALALA is an original title by the Centre of musical development.



A gala made for you, so sign up!

General information: info@galala.ca

Media: for interviews mordicuscom@rogers.com or 613 850-0141

## **GALALA** competition calendar

Kelowna, BC (January 18-19) Edmonton, AB (January 21-22) Saskatoon, SK (January 25-26) Saint-Boniface, MB (January 28-29) Sturgeon Falls, ON (February 2-3) Rockland, ON (February 6-7) Saint-Raymond de Portneuf, QC (February 9-10) Coaticook, QC (February 13-14) Caraquet, NB (February 17-18) Dieppe, NB (February 20-21)

Hawkesbury, ON Grand Gala of GALALA (March 3-4)











